

# Guide to Corporate Volunteer Challenges



*Despite the growing pressure on resources which many businesses face, an employer supported volunteering (ESV) programme can bring considerable business benefits.*

Companies with ESV programmes find that\*:

- Employees are proud to work for them
- Potential employees want to join them
- Customers feel good about buying from them
- Partners want to work with them
- Investors want to invest in them
- Local strategic partners welcome them in their area

\*Volunteering England Website



*"Thank you and your colleagues for the excellent work ... The painting of the sports pitch and the hedge cutting has certainly made a big difference, making the place a more attractive and welcoming community facility."*

*Blythe Neighbourhood Council*

## OUR COMMUNITY



## YOUR BUSINESS



## Introduction to ESV

Despite the mass adoption of Corporate Social Responsibility policies, some companies are overlooking their best assets: their employees.

Employer supported volunteering (ESV) is when an employee's volunteering is actively supported by their employer and takes place during working hours (as opposed to in the volunteer's personal time).

### **ESV has many benefits to your employees and business:**

- The improvement of key business skills such as communication, leadership, negotiation and management skills
- A better understanding of how to respond to challenges
- A more cohesive and driven team



### **ESV has many benefits for the local community. Your contribution will help Charities and voluntary organisations by:**

- Developing new skills and knowledge
- Fostering long-term relationships with the public/private sectors
- Raising the profile of voluntary and Community organisations

**42%** of employees said they would be more likely to volunteer if someone asked them directly. So what opportunities are available for team challenges?

- Painting and decorating
- Planting/gardening
- Art projects for public/play areas
- Setting up a fundraising event
- Football matches
- Clothes/books collection drives
- Pub quiz to raise funds
- Sports coaching
- Teaching
- Cook lunch for a group
- Fun day outs
- Tea parties for elderly
- IT classes/employment workshops

*"The wonderful Citibank effort ... has been brilliant. We will feel happier as a result of the hard work, good humour and motivation of the Citibank workers. Thank you all"*

Wormwood Scrubs Pony Centre

## Getting Started

Works 4 U operates primarily in the Hammersmith & Fulham and West London areas, supporting businesses who want to engage with the community in which they work.

### This is where you can help.

Works 4 U has over 10 years of experience and expertise to help you get started with activities that support the voluntary and community sector and improves your business.

### Among the clients that we have worked with are:

- Disney
- United Biscuits
- fish4
- Starwood Group
- L'Oreal
- Coca Cola
- Earls Court and Olympia
- Lexis Nexis
- Starbucks
- Harper Collins
- Betfair
- Hammersmith and Fulham Council
- Brent Council
- Department of Works and Pensions (DWP)
- Express by Holiday Inn
- Queens Park Rangers Football Club
- Fulham Football Club
- Chelsea Football Club

*"Thank you so much to the organizers of the Huntsman Tioxide annual summer party raffle. We are absolutely thrilled ... and [it] will enable us to make more story-packs for children with profound disabilities, and there will be more smiles and fun as a result of your giving"*

Bag Books



### As your dedicated broker we will provide:

- Time- We will manage the delivery of a challenge from start to finish.
  - Experience- We have experienced staff that will support you throughout
  - Local Understanding— our team have an extensive knowledge and understanding of the local community
- Our services include:
- Initial meeting to analyse your specific needs and objectives
  - Matching your requirements with a suitable volunteering challenge
  - Full health and safety assessment of site and activity
  - Sourcing and budgeting of materials
  - Pre-event information pack that includes clearly defined tasks, objectives, venue map and desired outcomes
  - Induction and ongoing support on the day of the challenge
  - Tailored report that provides an evaluation of the challenge from the perspective of both your employees and the community organisation
  - Press kit, which includes a press release and photos
- For further information about how your company can get involved, contact

## More Information

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